

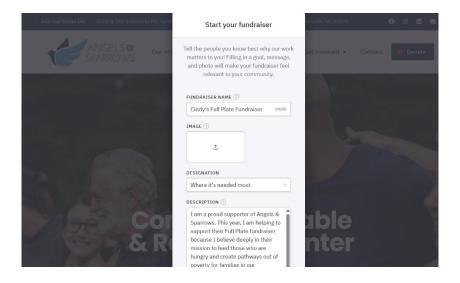
Want to make an even bigger impact? Create your own fundraising page and invite friends, family, and coworkers to support Angels & Sparrows. It's easy, meaningful, and a powerful way to help fill plates and futures.

A powerful fundraising page starts with a powerful story. By creating your own personal fundraising page for the Full Plate campaign, you can share why our mission matters to you and inspire your friends, family, and community to join you in the fight to end food insecurity and poverty. Every dollar you raise and every person you reach brings us one step closer to ensuring no one in our community goes hungry.

Together, we can serve more. Hope more. And create a future where every family's plate is full.

HOW TO CREATE YOUR OWN FULL PLATE FUNDRAISING PAGE

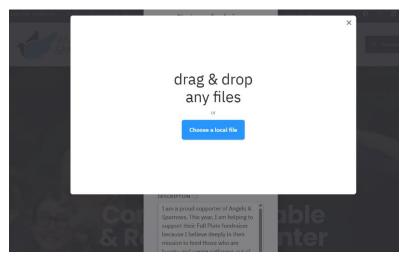
Upon clicking this link, you'll be taken to our website and you'll see a box like this:



To create your personal fundraiser:

- Think of a name for your fundraiser. Example: Joe's Full Plate Fundraiser
 If you're creating a team fundraising page, be creative and think of a fun team name!
- 2. Type your fundraiser name in the white box under the word **FUNDRAISER NAME**.

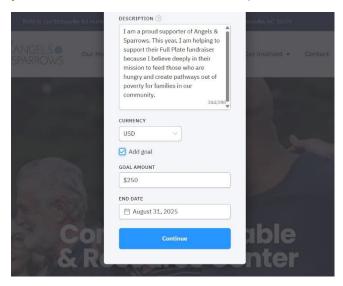
- 3. **Now for the fun part: adding a great picture!** Your photo helps connect people to the mission. We suggest a picture of you volunteering at the Community Table or with your Reading Buddy. If you don't have a personal photo to share, no worries! Just click here to use the official Full Plate campaign image. You'll need to save the image on your device.
- 4. Next, click the up arrow in the white box under the word **IMAGE**.



- 5. Click the **Choose a local file** button to select your image.
- 6. Next, you'll see a white box under the word **DESIGNATION**. This is where you can choose where your donations go! Right now, it's set to **Where it's needed most**—which means every dollar you raise will support both the Community Table and the Pathway Program, helping to fill plates and minds!
- 7. Under the word **DESCRIPTION**.

you'll see a default message. You're welcome to use it, but we highly encourage you to make it your own! Share a short, personal message about why Angels & Sparrows' mission matters to you. What's your connection? Why are you raising money for this cause? **Be concise—you only have 280 characters!** A handy character counter is provided on the bottom left of the box to help you stay on track.

- 8. The white box under the word **CURRENCY** will default to USD US Dollar. No need to change.
- 9. There is a square box with the words **Add Goal** next to it. If you would like to set a goal for your fundraiser, click inside the square box; a checkmark will appear.



10. Next, in the white box under **GOAL AMOUNT**, you'll see a default of \$250. You can totally keep that, or you can dream a little bigger (especially if you're creating a team fundraiser page!)

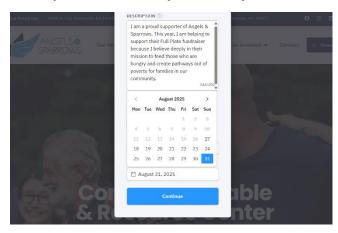
To change it, just click in the box, hit the backspace or delete key a few times, and type in your new goal. **The minimum goal is just** \$10, so you can start small or aim high—whatever feels right for you!

11. The final step is to choose your fundraiser's end date. This is the day your

campaign will wrap up, and it's a great way to create a sense of urgency!

Click in the white box under the words **END DATE**. A calendar will appear. Click the right arrow, advance the calendar to October 2025, then click 31- the official end date for the Full Plate campaign. If you'd like to end your fundraiser sooner, you can simply select any date between today and October 31st.

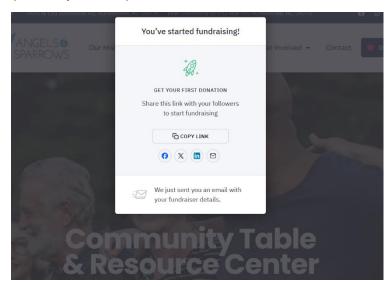
Once you've selected your date, just click the **Continue** button.



- 12. Type your first name and last name (or Team name) in the fields provided.
- 13. Click the **Start Fundraising** button.

After completing these steps, your fundraiser is activated, and you can begin sharing it!

The round social media buttons will allow you to share your fundraiser immediately to Facebook, X (formerly Twitter), LinkedIn, and email.



You will receive an email with the subject line We're Thrilled Have you on Board! The email will contain the shareable link to your fundraiser and buttons for sharing to social media.

Scroll toward the bottom of the email, click the words **Open my fundraiser**. This will give you direct access to your **Donor Portal**, where you can manage your fundraising activities.

You are now finished creating your personal fundraiser.

If you are fundraising as a team, please continue reading.

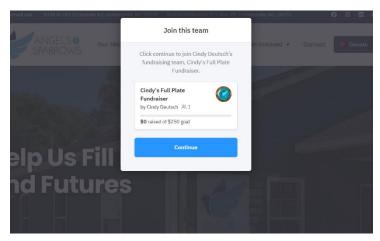
FUNDRAISING AS A TEAM

(i.e. book club, bike club, F3 group, church group, company, etc.)

14. Scroll all the way down to the end of the email you received.

Share the hyperlink under the words **SHARE THIS LINK WITH YOUR COMMUNITY** with the members of your team.

When the link is clicked, this is what your team members will see:



- 15. The team member will click the blue **Continue** button.
- 16. They will be prompted to add their email address, complete the email verification process, and then add their first and last name.

That's it! Your team member now has their very own fundraising page to share with their friends and family.

And the best part? You can easily keep track of

all the amazing progress in one place!

Just hop over to the **Donor Portal** to see how everyone's campaigns are going and watch the donations roll in. It's a great way to celebrate every step of the journey together!